



MINUTES KI-E

BOARD MEETING 2 – 2022/2023

Invitees

Martien van der Meer
Josef-Peter Schachermayr
Josy Glatigny
Gunnsteinn Björnsson
Ralf-Otto Gogolinski
Jan Boen
Miguel Stevens
Frédéric Zusatz / Excused
Jóhanna Einarsdóttir
Nina Schutz
Roland Franzi
Franz Nagelseder
Salvatore Chianello
Piet Derks
Terje Ringsby / Excused
Loredana Voinea / Excused
O'Cheng Bloomfield
Michal Straka

Guests

Nathalie Frisch / Excused
Manfred Puchner
Eliane Ott-Scheffer
Vincent Salembier
Stan Soderstrom (KI CEO)
Bert West (KI President) /
Excused
Filip Delanote (KCF)
Michel Tefnin (BMC) / Excused
+
Markus Lanz

Location:

Ghent & Zoom

Date:

11 Mar 2023

KI-E Board meeting

Welcome by Martien

Martien welcomes the guests to this hybrid meeting with several attendees participating via Zoom.

First Motion to the board

Question: Do all members accept that this hybrid meeting is legally binding?

Vote: Unanimous yes

Approval of Agenda

The agenda is approved.



Approval of minutes previous Board:

Minutes unanimously approved.

General Update

Martien gives some background to “Motion to amend the KI E Charter.docx”.

In essence this motion will allow remote attendees to also vote and will allow making changes to the bylaws with a smaller number of clubs present.

Piet: Why the succession of conventions in Amsterdam?

Martien: Need two thirds club to be present to change the bylaws. Is not realistic to have so many clubs present. By calling a second convention half hour later we can have a valid vote with at least 150 clubs represented during the same day. So, it's a legal trick to save time and effort.

Question: Does the board approve that the European Convention will be held as a hybrid special convention?

Vote: Unanimous in favour.

Martien gives a general status update including Bert West's tour of Europe and KI's Structure Committee lead by Greg Beard.

Finance Report – Ralf-Otto

Refers to “KI-E Financial Report 2022-2023_28.02.2023.pdf”

Explains in some detail. Dues payment partially received from KI and will continue.

18k booked against Berlin meeting, will be split as needed later on.

Lentia proposal

The Lentia proposal is a PP&G change and can as such be approved by the KI-E Board.

Sepp explain the logic behind the Lentia proposal. In essence Past KI-E(F) presidents to be allowed to participate, at own costs, as observers during KI-E board meeting. Observer means, not speaking and not voting.

Piet: Extending the board meeting goes against the general idea to make meetings smaller instead of larger.

Vote:

In favour: 11

Against: 1

Abstain: 1

The motion is accepted.

KI-E Insurances

Jan explains and refers to existing policy documents as provided by Ernst Schmid.

What is covered under current policies is Officer Liability and accident insurance for EC/board members.

Is not covered: General Business Liability.

Ralf-Otto will take up the matter with Ernst Schmid



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Jan / Ghent Office will be point of contact in case of questions/issues.
Jan explains that Kiwanis Europe vzw has those three insurances as well.

Membership & Training/Education Update – Jan B

Please consult this padlet <https://kiwaniseurope.padlet.org/janvanhove/kie-bm-23-03-11-board-meeting-a2gk681bs3zlj5vq>

- Numbers mainly look lightly positive with notable exception of Switzerland which dropped around 90.
- Roland explains that a new club is being opened and hopes that numbers will go up.

Martien: How many clubs have we opened so far?

- After the meeting Jan confirmed Vincent's statement that as per KI stats until end Feb 28 there are 4 new clubs.

Training for new trainers taking place in Ghent at this time.

European Young Kiwanis Summit is a worry child, we reached the minimum number of attendees so it will take place but must really consider what we do going forward.

For the European Convention please note that ALL EC/Board members and GUEST MUST complete two forms:

- 1- The Convention Registration
 - a. As any other conventiongoer must complete
- 2- The Complementary Activities Registration
 - a. For participating in the EC/Board and extra dinners
 - b. Hotel is BOOKED for up to 4 NIGHTS via this form as well
 - i. Special needs contact us, ie Samyrra

All EC/Board and Guests have received emails with explanations and the proper link to the Complementary Activities Registration.

District Treasurers and Secretaries = webinars, 18 & 19 Sep 2023

BMC Training & Growth Coordinators = 6 to 8 Oct 2023

Both are earlier than in previous years.

Salvatore explains ITSM numbers and also refers to Key Club members.

Jan clarifies that Key Club members do not appear in our numbers as they only refer to Kiwanis International Clubs.

BMC Update - Michel

Uses BMC presentation.

KI-E Transition Working group on BMC, Merchandising and Conclusion meeting.

Refers to Markus/Piet presentation.

PR Coordinators meeting: Short meetings, no more than 1 hour to update between districts.

BMC Training feedback in November. Happy with the training but disseminating the info in the districts seems more problematic.

Want to organise a small branding training, which will be recorded so it stays available.

Explains about the messages and stats.

New kiwanis.eu website, all should have received a message.

Previous site was partially dependent on third party support, and we prefer to be independent.



Jan, comments and suggestion are welcome.

Nina comments on “problem” with web site certificate.

Jan states that when this happens you may have to clean your browser cache as the certificate between the two sites are different. The certificate on the new kiwanis.eu site is a valid and official one, so not self-signed.

Sepp we need (web) stability as the kiwanis.eu website has changed provider/platform 4 times in as many years.

Actions:

- Convention: More communications are coming
- PR coordinators: Follow up
- (50k€) Funding for BMC.
 - Want to extend the library with more pictures and videos and would like to spend 20 to 25k€
 - Want to hire an external graphic designer, for a budget of up to 10k€ to extend library with leaflets, templates and flyers etc in different languages.

Martien: We want a closed business case before we decide.

Are the clubs really using this?

Michel: Quotes have been asked.

Sepp: I made all videos so far. Need more, just ask. I also have more pictures. We have templates, want to extend, just ask so I don't think we need external people. Sepp wants to be considered as first in the line for providing services.

Roland, Switzerland has a big library and should be considered for providing extra content.

- BMC Webinar in several languages

Questions?

Miguel: Can we coordinate the emails which are sent to the members? We have messages from KI, KI-E and districts. Members are flooded with emails.

Michel: Had discussion with Ben Hendricks, KI Chief Communication Officer but no formal agreement yet. Purpose is to send info adapted to the needs.

Strategy Committee – Markus

Shows presentation and refers to PDF document.

See “2023-03-28-Meeting Minutes Jour Fix Project Team KI-E Transition.pdf”

Merchandising/Shops/Licensing: Don't touch and let the districts do as they do.

Why would clubs/district have to pay license fees as they already pay membership dues?

Martien: To review the way forward with EC, Markus and Piet.

Questions:

Manfred: Please be aware of (potential) GDPR issues when connecting systems such as MyKiwaniis to KI.

A meeting about PP&G would be very welcome in the next few weeks.

Nina: The existing GDPR agreement is no longer legally binding due to recent GDPR legislation changes. At this time Germany is no longer allowed to exchange information with the US.

Jan: KI may have very different ideas on Merchandising/Licensing.

Why does the Strategy Workgroup state that there is no money available given the reserves KI-E has?



KCF Update – by Filip Delanote

Legal situation of KCF-E?

According to Stan all questions have been answered and document should be final. Whether paperwork has been filed in Luxembourg must be checked with Nathalie.

Europe level Social Project

Had a very good talk with Josy and governors.

KCF-E only works in Europe, both for fundraising and social projects.

Support for projects outside of Europe and donations to KCF are obviously possible and wanted.

It has been agreed to run a social project in Europe joint between KCF-E and KI-E where KCF-E shall have the lead.

Shoes for Romania:

Project has been closed with a total 126.259,- € in donations.

Support for Ukraine

Have 360k€ available to provide more help.

Looking what the needs are and where to source.

1.222.000,- € in total.

Turkey/Syria Earthquake

No direct project from KCF but donate to partners such as Red Cross and UNICEF.

Questions?

Markus: Lack of visibility on Kiwanis Europe home page.

Martien/Jan: Show the page on kiwanis.eu. Content has to be suitable for a web site.

Markus: Good content but is it in the right location for people to find the info?

Markus: Did you think about fund raising from business donors?

Filip: Will be addressed in the next year.

KI CEO/President Update – Stan

Stan gives a background on KCF in Europe from 2017.

KCF grants are still accessible for European clubs.

KI is now in the post COVID period and KI staff are retiring (Diane O'Brien) or have retired (Pam Norman, Denise & Bill Parker, etc).

Stan will retire in January 2024 and the search for a new CEO is ongoing.

The dues increase will be voted on during the International Convention during the House of Delegates.

The bylaws modernisation is an ongoing work.

Letter of Governors to KI Board – Roland

Roland thanks Stan for the answer received.

There are still concerns and looking into formulating a follow up letter/suggestions.

Dues increase/finance is an issue due to inflation but second is reduction of membership which implies reduction of dues.

Can't just increase the dues and must look at the set-up of Kiwanis worldwide.



Stan explains that cost savings have been implemented (1 + 1 MUSD) and that all similar organisations have already increased dues and Kiwanis dues are from the middle (Tier A) to lower end (Tier B and C). Tough decisions by the (volunteer) board and business changes will be needed. In the end the decision is up the delegates.

Martien: Will the vote be yes/no on the dues increase or will there be possibility to amend the question?
Stan: Yes, as long as the scope of the proposal is NOT increased.

Have presented to the delegates to have cost of living adjustments but these have been voted down. Staffing level down 12% and probably more to follow, travel costs down. A lively exchange takes place mainly between Roland and Stan on evolution of costs and organisation. 10 years ago, Kiwanis employed around 128 staff and now it around 105 and most are full time, some part time and some contractors. Certain functions have been outsourced. Several offices such as Singapore and Bogota have been closed. Do we do the right things and do these benefit the clubs? So what's the added value. We moved a lot from physical to electronic. It has been a gradual evolution. Spun off activities and those are self sufficient and not subsidised by the (classical) Kiwanis. Are any domains cross subsidised? Ie do Kiwanis dues (partially) fund eg KCF or SLP. Circle K, KCF and Youth Programs pay a management fee to KI.

Piet: Transition to Fonteva/SalesForce would imply that Portalbuzz will be taken down.
Stan: The new system will be called Kiwanis Engage and functionality will be more extended than Portalbuzz. The deeper technicalities are beyond Stan's knowledge. Follow up with Bryce Kinder, who returned to Kiwanis.
Jan: Scott Apple said Portalbuzz would disappear though Tom Castonzo has said from the early days the technical interface would stay. Will follow up with IT next week.

Updates from the KI Trustees

Eliane

Gives a short update but alas she must leave to attend another meeting and will report via email.

Vincent

Martien: Are there any questions on Vincent's report?

Vincent: **The standard district bylaws template has been updated and districts have two years to adapt their own bylaws to comply with the new template.**

Audited district (finance) reports are no longer required by KI. If the Finance report complies with national legislation, then they are fine for KI.

Romania: We agreed that KI-E would pay the difference between Tier A and Tier B.

Vincent asks the board that Romanian clubs will only be considered in good standing if they have at least paid full Tier B dues.

Vincent explains if the tiers levels would have been adjusted to cost of living that they would be 65% higher than they are today, and Romania would be a Tier B country and not Tier A.

Josy, forget the tier system and adapt e.g. the Big Mac index.

Vincent: Get KI board to move to a completely new system will be much more difficult than adjusting the current system.



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Various

Nihil

Next Meeting:

Date & Time: Friday 19 May 2023 starting at 1000 CET

Location: meeting room 'De Dam', Van der Valk Hotel Amsterdam-Amstel

(Joan Muyskenweg 20, 1096 CJ Amsterdam Noord-Holland, Nederland)

Jan Boen

KI-E Secretary

A handwritten signature in black ink, appearing to be 'J. Boen', written over a horizontal line.