



MINUTES KI-E

BOARD MEETING 2 – 2022/2023

Invitees

Martien van der Meer
Josef-Peter Schachermayr
Josy Glatigny
Gunnsteinn Björnsson
Ralf-Otto Gogolinski
Jan Boen
Miguel Stevens
Frédéric Zusatz / Excused
Jóhanna Einarsdóttir
Nina Schutz
Roland Franzi
Franz Nagelseder
Salvatore Chianello
Piet Derks
Terje Ringsby
Loredana Voinea
O'Cheng Bloomfield / Excused
Michal Straka

Guests

Nathalie Frisch / Excused
Manfred Puchner
Eliane Ott-Scheffer
Vincent Salembier
Stan Soderstrom (KI CEO) -
Excused
Bert West (KI President) -
Excused
Katrina Baranko KI (P-Elect) -
Zoom
Jeff Oatess (KI COO) - Zoom
Filip Delanote (KCF)
Michel Tefnin (BMC) / Excused
Jan Van Hove
Dolores Muniz
Samyrra Bafdel
+
Markus Lanz
Jaap Perenboom
Daniel Vigneron
+
Interpreters (2)
Jana Matusko (ESC)

Location: Berlin & Zoom

Date: 10 Dec 2022

KI-E Board meeting

Welcome by Martien

Martien welcomes the guests to this hybrid meeting with several attendees participating via Zoom.

Approval of Agenda

The agenda is approved.



Approval of minutes previous Board:

Minutes unanimously approved.

General Update

Martien gives a general status update.

Finance Report – Ralf-Otto

“Administrative year 2021/2022:

Reference is made to the Financial Report as of September 30, 2022, prepared by Jan de Jonge.

Summary KI-E Financial Results			
	YEAR 2021/2022	YEAR 2021/2022	YEAR 2020/2021
	30-09-2022	BUDGET	FINAL
OPERATIONS			
Income	123.427	125.500	0
Expenses	108.377	125.500	1.355
Result	15.050	0	-1.355
CONTRACTUAL (MOU)			
Income	0	0	0
Expenses	43.023	0	0
Result	-43.023	0	0
CONVENTIONS			
Income	98.019	99.000	0
Expenses	87.481	99.000	0
Result	10.537	0	0
Overall results by year	-17.435	0	-1.355

Bergen op Zoom, 20-11-2022

Jan de Jonge
KI-E Treasurer 2021/2022

Current administrative year:

With access to the bank accounts, the transfer from Jan de Jonge to Ralf-Otto is complete. Jan's power of attorney remains in force, so that KI-E is able to act even in the absence of the treasurer.



With our own license for the bookkeeping software “Exact” we are independent. All bookings will be made by the Treasurer.

Although Kiwanis International has not yet forwarded the dues to KI-E, we remain in a comfortable financial position.”

Q/A: KI-E no longer received funding from KI via the previous MoU.

Membership & Training/Education Update – Jan VH

Please consult this padlet https://kiwaniseurope.padlet.org/janvanhove/KIE_BM_20221210

- please schedule a meeting with your District Membership Coordinator (DMC) in case you did not do this
- please make a growth plan/game plan for your district to realise the new club opening goals in your district
- please take a look to the clubs below charter strength and the clubs that did not recruit new members since years and make a plan with the DMC and the LG’s to address those

EYKS status is uncertain and depends on the number attendees, we expect at least 15 participants from at least 5 different nations/districts. If this criteria is met the event will take place face-2-face in Ghent.

The programme is online on KAP and also in the Padlet from last year.

Miguel: Why don’t we do a mixed event with part f2f and part online?

Salvatore: if EYKS would take place in Italy we would have 14 attendees from our District.

BE/LU:

NL: No participants so far

DE: No participants

RO: 3 participants

IT/SM: 3 when in Ghent

CZ/SK: 2

CH/LIE: none identified so far

UK: -

FR/MC: -

Norden: -

AT: -

ICE: -

ESC candidates

Two new volunteers to be selected next week.

We received 800 applications, first selection of 44, made a short list of 12 which we interviewed.

4 candidates to get a second interview and then select two.

Update: In the meantime, Erica Lanzoni, from Italy, and Laura Toskaj, from Albania, have joined the Ghent team as ESC volunteers.



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BMC Update - Dolores

BMC Training in Ghent

Feedback from participants – very good rating (overall satisfaction = 9,5/10; Way/method = 9,2/10; Content = 9/10)

Social media

Facebook top reach and engagement posts: Martien's message on the occasion of starting the new Kiwanis year; European convention heads-up video; KC Kortrijk's project on reconditioned bicycles and steps for children.

Instagram top posts: short "tik-tok" video of truck loaded with goods for Ukraine; European Young Kiwanis Summit.

Newsletter

Statistics: Open: 49,99%; Click: 3,84%; Unsubscribe: 0,26% (average non-profit industry: Open: 26.6%; Click: 2.7%; Unsubscribe: 0.1%)

Upcoming activities

Newsletter December, Podcast by KI-E President, Convention communication, Call with PR Coordinators, Website & EU library.

KI-E Working group

1st meeting focused on BMC, 2nd meeting to focus on Merchandizing and 3rd meeting will serve to draw the conclusions.

KCF Update – by Filip Delanote

KCF-E Donations 363.000,- €.

Shoes for Romania:

Bought over 4,800 pairs of winter shoes produced by the Romanian shoe factory MARELBO

Twice present with a delegation of some Kiwanians, Bernard Altmann KCF Ambassador, Francesco Valenti KCF Trustee, Ilonka Löhmer KCF Ambassador, and KCF President Filip Delanote, to personally hand over the shoes to the kids in different regions of the country. Travel and lodging at our own expense!

Support for Ukraine

Bought blankets, food, and other required materials partly in place but maybe from outside. Provided refugee children arriving at the camp with new shoes, but also diapers in different sizes.

We could get a personal impression of the tense situation on the ground at night and in the rain in the refugee camp in Huși and in Siret! Travel and lodging at our own expense!

We made a request for financial support along with our European districts. Up to today, a 7-figure donation amount is received in our bank account!

This is AN unprecedented success of all the Kiwanis clubs in Europe.

Mainly donated food for Ukraine. Also, blankets, washing powder, hygiene products, diapers, high-tech medical equipment, and because the needs at the place are very great, always more powerful heaters and larger generators.

In cooperation with the Governor of Austria and with financial support of KCF-Europe, 7 fully loaded trucks with relief goods have been transported from Austria via Slovakia to Ukraine. From Luxembourg, 13 have left the country so far, 3 of them directly to Kyiv (1 of them loaded only with the 5,000 X-MAS boxes), 2 had donated goods to Slovakia for a further handout to Ukraine and 8 have brought the goods to our temporary warehouse in Vicovu de Sus, Romania.



We will analyse the future situation with KI-E President Martien van der Meer, KI Past President Daniel Vigneron, KCF Trustee Francesco Valenti, KCF President Filip Delanote, and KCF Ambassador Bernard Altmann.

KCF-E legal entity

Daniel Vigneron provided some statements on the progress of the creation of the KCF-E legal entity.

The file for establishing KCF-E as a legal entity and affiliate of KI was prepared by Nathalie Frisch, in consultation with the legal counsel - David Kress -. Nathalie has filed the file before the court in Luxembourg to set up an entity under Luxembourg law.

KCF in general

KCF's intention to be successful and therefore we do the following:

- 1/ Work on the fundraising plan. Our previous campaign with the Eliminate Project showed how working a fundraising plan ultimately produces success.
- 2/ Recruit, train, and support the right volunteer 'army' to help us raise money from our clubs and donors.
- 3/ Be diligent and focused on our efforts to raise funds

What happens with restricted donations after the project ends?

KI President Update – by Jeff Oatess

Explains the planned dues increase.

No board wants to increase dues which then leads to this situation, with low return of our investment portfolio, lower membership revenue and increasing prices.

Dues have not been increased for several years.

This led to the need to increase membership dues, which will be presented to the KI House of Delegates in Minneapolis in 2023.

This is what other service clubs charge

Optimist 83,- \$

Rotary: will go up from 71,- \$ in 2021 to 83,- \$ in 2023

Lions is similar.

An inflation/cost of living based automatic increase of dues has been repeatedly rejected by the members.

Historically we see no substantive member drop when dues are increased.

Staff numbers in 2002 was 135, in late 2022 it was at 107.

Lowering the staff levels leads to higher work pressure and higher risk of burn-out.

Miguel: How much of the money provided by European members flows back from KI to Europe?

Piet: Which services to members will reduce due to the cost cutting?

We should have a hiring freeze and reduce travel/travel costs.

Salvatore: We should increase volunteer effort to compensate for staff reductions.

Letter of Governors to KI Board – Roland

A group of European Governors have drafted a letter expressing their concern about the pending dues increase.

Martien explains his position as European President, he will not oppose the letter but he does not support the letter.



Updates from the KI Trustees

Vincent

International Convention

If Europe wants to get the International Convention in 2026, 2027 or 2028 then districts need to submit their candidacy to KI.

Who/Where? Reykjavik? Belgium/Luxembourg?

Once every 8 years Europe gets the convention.

3 years in the US, Europe, 3 years in the US and ASPAC.

Romania dues

KI will no longer subsidise Romanian dues

Romania will pay Tier B

The gap between Tier A and B is 18 USD per person (x560 = approx. 10k)

Request a 6k € development grant for Romania

Vote: The grant has been unanimously approved by the KI-E board.

Various

Ihator

Just standing in for O'Cheng who is about to have a baby.

Markus

Update on the progress of the KI-E strategy workgroup project.

See "KI-E WG Status Dec 2022.pdf" for the details.

Daniel V

Africa is the continent of the future.

Kiwaniis treats it as two parts, one with French speaking clubs and one with English speaking clubs

Target is to have 64 clubs in 2022 and 1000 members.

28 English and 34 French.

Dues collection in Africa is an issue.

Since 2020 they are all Tier-C and per member-based dues.

Before they were on a flat rate, independent of the number of members.

Karli and Johan H are involved with English speaking clubs, Jacques G. and D. Laufer the French.

Pipeline is 10 new English-speaking clubs and 6 French.

16 x 15 new members (at least).

We're looking for sponsor clubs.

2 to 3,- € per month are set aside for coaching effort.

Sponsor clubs to sponsor 250,- €, ideally before end Jan 2023.

Sponsor clubs should not pay the dues.

We're looking for each district to sponsor 2 clubs.

Next Meeting:

Date & Time: Saturday 11 March 2023 starting at 1400 CET

Location: Zoom and EC members from the KE Ghent Office



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A handwritten signature in black ink, appearing to be 'Jan Boen', enclosed in a thin black rectangular border.

Jan Boen
KI-E Secretary