



MINUTES KI-E

BOARD MEETING 1 – 2022/2023

Invitees

Martien van der Meer
Josef-Peter Schachermayr
Josy Glatigny
Gunnsteinn Björnsson
Ralf-Otto Gogolinski
Jan Boen
Miguel Stevens
Frédéric Zusatz / Excused
Jóhanna Einarsdóttir / Excused
Nina Schutz
Roland Franzi
Franz Nagelseder
Salvatore Chianello
Terje Ringsby / Excused
Loredana Voinea
O'Cheng Bloomfield / Excused
Michal Straka / Excused

Guests

Nathalie Frisch
Manfred Puchner
Eliane Ott-Scheffer / Excused
Vincent Salembier
Stan Soderstrom (KI CEO) /
Excused
Bert West (KI President) /
Excused
Filip Delanote (KCF)
Michel Tefnin (BMC)
Jan Van Hove
Dolores Muniz
+
Piet Derks
+
Interpreters (2)

Location: Zoom

Date: 15 Oct 2022

KI-E Board meeting

Welcome by Martien

Martien welcomes the guests.

Approval of Agenda

The agenda is approved.

Approval of minutes previous Board:

Minutes unanimously approved.

Piet: I miss minutes about the KIE workshop

Jan: These are the board meeting minutes and not the whole day meeting.

Piet: Should just have mentioned that this workshop took place.



General Update

The KI-E strategy workshop was a formal agenda item during the Amsterdam meeting.

Martien: Jon Fadri Huder is candidate KI Trustee at Large. No ASPAC candidate so far.

Elio Garozzo is KIE candidate Vice President.

Finance Report

Ralf-Otto: Nothing new to report at this moment as certain voicers are still missing.

Update during Berlin meeting.

Membership & Training/Education Update

Jan VH: No final numbers yet. KI is still finalising those.

No change to events, see the European calendar via <https://academy.kiwanis.eu/training-calendar/>

Two new long-term volunteers are being recruited, see <http://volunteering.kiwanis.eu/>

Please share within the districts. Limitations, No Belgian participants. Switzerland and UK are not part of this EU program.

Padlet link: https://kiwaniseurope.padlet.org/janvanhove/KIE_BM_151022

BMC Update

Michel/Dolores

Working on first newsletter.

Had first team meeting with district BMC chairs.

Padlet link: https://kiwaniseurope.padlet.org/janvanhove/KIE_BM_151022

Training to be held in Ghent in November 2022.

Ben Hendrick, KI Chief Comms Officer, will be present.

KCF Update

Martien congratulates Filip on his new role as KCF President.

Formal KI Board approval received for creation of KCF Europe. All paperwork is started. Jan de Jonge accepted the role of treasurer.

Elaborates on some history and projects done in Europe.

Hopes Europe can set an example by empowering the KCF district chairs.

Money collected already via Luxembourg foundation will be transferred to KCF-E.

Bernard Altman does a great job as “unpaid volunteer staff member”.

Money collected in Europe stays in Europe.

Clubs can always make a grant request for KCF (International) as before.

Can also still support KCF if wanted.

KCF-E Board: Jon Fadri Huder, Patrick Morell, Daniel Vigneron, Jan de Jonge, Nathalie Frisch plus observers Filip Delanote and the European Trustee.

KCF-E is an affiliate of KI/KCF.

Piet: Who pays the cost for running KCF-E? Will money collected be used to cover expenses?

Filip: No, only volunteers are working on KCF-E. We only have a license agreement with KI.

Piet: Some fees have to be paid to KI?

Filip: A percentage has to be paid to KI/KCF.



Nathalie: Personal comment. Infuriated with KI as KI imposed a last-minute affiliate agreement that includes a percentage license fee on all donations received. Not clear how this money will be used and it is not a small amount. In the future we may need some staff as we will probably not be able to keep on doing this with volunteer effort. Ghent is there but can't just expect them to pick up extra work.

Vincent: Is it a flat fee or a percentage?

Filip: License fee is set at 10% of donations received.

KI-E Strategy Statement

The below was discussed and agreed at EC level and presented to the board for consideration.

Author: Martien van der Meer

Status: Draft, for discussion

As discussed during the strategic session with Markus and Piet on Saturday 3 September, here is the proposed Strategy statement for KI-E.

This has been based on the OGSM (Objective-Goals-Strategy-Measures) strategy design method and on the 2030 outlook we presented in Vienna.

In 2030, Kiwanis International – Europe will :

- Be the number #1 European volunteer membership organization with the purpose of helping children
- Be a cost-efficient support organization for multilingual districts in training, branding, marketing, communication, finance, and reporting
- Have a democratic governance structure with a proportionate representation in the KI board
- Have a European strategic plan as a chapter of the KI plan that is reviewed and adjusted yearly
- Have 30.000 members in 12 districts and 1500 clubs (based on an average growth path of 2% per annum)
- Increase the brand awareness of Kiwanis with 100% to the current baseline
- Positively influence the lives of more than 3 million children

Questions & Comments?

Piet: Nice long-term objectives for the next 8 years.

Do we as board members do we accept these numbers?

I consider them as ambitions. E.g. must open 80 clubs every year is we want to reach this goal.

Miguel: It's a set of targets not a result agreement. It's goals to strive for.

Roland: Agrees with Miguel. If we have no numbers to work against we will not work as hard.

Jan VH: According to KI each Kiwanian has a positive impact on 162 children so Europe now above 4.2M children. Maybe the target could then be higher than 3M.

Vincent: Lower club target to 1400 clubs, which was when we were growing in Europe.



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We accept the statement for now and will for vote on in Berlin? Any substantiated amendments can be submitted before 1 Dec to Martien and Jan.

KI-E strategy Update (Markus and Piet)

Apologise that Markus can't be present.

See slides provided.

Markus has the project lead.

All working groups have names on it. No cooperation from Germany nor France.

Need a strategy framework/operating boundaries.

Start the working groups, not all at the same time.

Markus wants 1 to 2 year horizons for the working groups.

Can't wait until after the Berlin meeting to get started.

Miguel: Can we get the slides? No members overlapping between groups so why can't they all start?

Piet/Martien: Will move as fast as possible. Not all groups are as "urgent".

Updates from the KI Trustees

Vincent

Using Vincent Slides.

Verbal agreement that ASPAC will not propose a candidate for the Trustee at Large position.

No insurance cover for European clubs/members via KI. US clubs pay 18 USD for all insurances including officer insurance.

If a European district wants to host the KI Convention (in 2027/28) then the candidacy has to be submitted to KI by 1 Dec 2022.

Miguel: Is there a set of requirements for hoisting a KI Convention?

Vincent: There is an older version but does not make sense to share it with all.



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Dues KI

Actual Tier A 52\$ - Tier B 34\$ - Tier C 23\$

Proposal KI Board for 23-24 Tier A 82\$ - Tier B 54\$ - Tier C 36\$

Decision at ICON Minneapolis 2023

Reasons

1. Decrease membership
2. Decrease non dues revenues
3. Inflation

The KI Board decided also to lower costs

1. With 1M\$ in 2022-23
2. With a complementary 1M\$ in 2023-24

Fees

Intention of KI to install a communication fee

8\$ fo N Am receiving magazines

6\$/mmb for Tier A countries receiving no magazines

Objection Europe not accepted

To be continued

Do we need the US communications? Why pay for a majority of articles about US.



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Romania

Growth Grant to be treated by KIE

Remain now as Tier A Country (decision sept 21)

No longer KI Grant for paying dues in 2022-23

What can KIE manage to help this situation ?

Tier system will under conditions be adapted to another more relevant index of purchasing capacity

Growth grant referred to Europe.

Club Building

Setting club format to 15 members/club was not a good decision

Clubs with higher number survive longer

Ex. Belux in 60 yrs 234 clubs built – 44 closed -> 18,8%

Since 15 mmb 55 clubs built – 12 closed -> 21,8 %

This year in Belux 26 clubs lost 3 members or more

That is more than the total decrease over the year !

This slide was not presented at the KI board but in the membership committee.

Comments & suggestions:

Piet: We were never covered by US insurance. Governors are no longer officers of KI and hence no insurance needed anymore.

Maybe we need expert recommendation on what we do.

Sepp: There is an insurance for European board and EC members. Annually done via Ernst Schmidt by Sepp.

Annex: Insurance coverage document, will be provided once we have a copy of it.

Nathalie: Sweep of fees, of which some are not acceptable for Europeans. KI seems desperate to get money everywhere. What is happening with all this money? For trust and transparency... would be good if KI would tell us in detail what this money is used for.



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Josy: RO dues are going from 23 to 52 which is a huge increase.

They will lose a lot of members

Vincent: They have already lost more than 50 members.

Martien: KI has refused a dues subsidy for Romania.

Romania has submitted a combined grant request.

This should be split in a growth grant and a dues subsidy. The growth request then sent to Jan. Then will look at either a KI grant or a European grant.

Vincent: The tier system is broken and try to change it.

Martien: US is averse to automatic cost of living adjusted dues.

Vincent: Shows the annual (detailed) financial report of KI. 2/3 income is dues and 1/3 is other income. Dues not indexed. The fees are part of the non-dues.

The money discussion proceeds a while.

Various

Norden - Terje

Had a lot of noise in the district but that has been resolved since today.

Higher fees will also generate problems with members.

Raised the District dues with 20 USD and that was problematic, now a KI increase will generate more issues.

No special convention needed as issues are resolved and officers stay in function.

Martien: The perfect storm

- Membership drop
- Investments down
- Major Inflation

Generates financial issues for all including KI.

Requires dues/fees increases and major cost cutting, possibly including KI staff cuts.

Terje: Raise dues probably means losing even more members.

Vincent: Past dues increases have not led to major membership drop.

Jan: Pity Norden Gov-Elect will not be present in Indy for the training

Roland: Did we have such a big dues increase?

Vincent: In the past 10 USD increase. Now 30 USD. We will need a very clear message about the why of this dues increase. Is being worked on.

Change various expenses – Josy

Change the km allowance.

Change from 0.30 €/km to the Belgian state employee allowance of 0.41,- €. This amount is adjusted annually by the Belgian state in line with cost of living increase on 1 July of any given year.



Increase the taxi allowance

The 25,- € amount is no longer valid, propose to raise to 50,- €

Adjust the meal allowance?

Suggest not do this

Ralf-Otto

Merge the 2 budgets and reserves and use as one single pot.

If above is accepted by the board then we can start using the above and we can submit to House of Delegates (HoD) for ratification.

Vincent: Can we do this retroactively from 1 Oct 2022?

Ralf-Otto: Yes, would be better.

Manfred: We have no provisions for the board to decide on this.

Refers to KI-E Bylaws 10.2.

Martien: Can we get an opinion from KI/Jeff Oates?

Jan: Sure can. This is what Jeff will say "It's the European's money and what they do with it is their problem". Will check next week when in the US.

Gunnsteinn: Do I understand that you want to check that KI board can decide on this without HoD approval? I can safely say that these kind of things can be decided by the board as long as it stays in the approved budget.

Nathalie: For a Luxembourg based asbl these kinds of things are decided by the board and not the HoD. No ratified PP&G exist for KI-E asbl at this time.

Manfred agrees with Nathalie. Don't want to have a discussion with KI and hence should ask KI if they have no objections.

Vincent: The latest KI-EF PP&G state "as amended by the board" so the board can change the PP&G.

PP&G have always been changed by the board.

Miguel: I suggest we vote and decide.

Martien: Vote on above amounts?

Yes: 10

No: 2

Abstention: none

Next Meeting:

Date & Time: Saturday 15 December 2022 starting at 1330 CET

Location: Berlin

Jan Boen
KI-E Secretary