



MINUTES KI-E

BOARD MEETING 5 – 2021/2022

Invitees

Josef-Peter Schachermayr
Jon Fadri Huder
Martien van der Meer
Josy Glatigny
Jan de Jonge
Jan Boen
Michel Tefnin
Philippe Journiac
Petur Jokull
Annegret Pachner (excused)
Markus Lanz
Gernot Unterfurtner
Piet Derks
Angela Catalano (excused)
Nicolay Grondahl (excused)
Viorica Parlog
Ihator Brown
Leo Vojčák

Guests

Nathalie Frisch (excused)
Manfred Puchner
Gunnsteinn Björnsson
Eliane Ott-Scheffer
Vincent Salembier
Stan Soderstrom (KI CEO)
Bert West (KI President-Elect)
Filip Delanote (KCF)
Thomas Schickentanz (BMC)
Jan Van Hove
Dolores Muniz
+
Rafl-Otto Gogolinski
Miguel Stevens
Frédéric Zusatz
Jóhanna Einarsdóttir
Nina Schutz
Roland Franzi
Franz Nagelseder
Salvatore Chianello
Terje Ringsby (excused)
Viorica Parlog
O'Cheng Bloomfield
Michal Straka
+
Samyrra Bafdel
Jana Matusko
Interpreters (2)



Location: Amsterdam

Date: 3 Sep 2022

KI-E Board meeting

Welcome by Sepp

Sepp welcomes the guests.

Approval of Agenda

The agenda is approved.

Approval of minutes previous Board:

Minutes unanimously approved.

General Update

Europe is in crisis caused by the war in Ukraine and the resulting steep increase in energy prices.

There is a lot of money in the Luxembourg Foundation account held for KCF Europe and a big effort is done by all, specially by Slovak and Romanian clubs and members.

More than 1M € has been received, the Swiss/Liechtenstein district is the biggest donor. Japan has donated 60k €.

These donations are complemented by District action such as run in Italy and France.

It is regretful that Annegret Pachner is not present.

The German District protested against the candidacy of Hermann Buessing for the KI Trustee position not being accepted.

Piet: When will the kiwanis.eu website get an update about the Ukraine efforts?

Sepp: Reporting how much money is collected not how it is spent is not for the website. We need the stories from the clubs and districts and alas we have received very little.

Update from the KI President-Elect – Bert West

Passion & Perspective for Kiwanis and Children make a difference for all.

We must all work towards the same goal.

We must hear the voices and bring together.

Update from the KI CEO – Stan Soderstrom

COVID still has an impact and will us for years to come in some form or shape.

It also impacts Kiwanis activities.

There is a global inflation, markets and investment portfolios are down.

Dues increase was held back until now.

The KI board will decide during the next board meeting on dues increase.

The house of delegates will have to vote on the issue during the next convention.

Modernisation of bylaws is needed. They have evolved over many years and have become too complicated.



Updates from the KI Trustees

Gunnsteinn

I was absent during the previous meeting due to COVID.
Not many decisions have been taken since June.
Enhancement of the KI governance structure is under discussion.
Overall, we must make our communication better between all levels.

Eliane

In the meantime, I know the trustee role.
Cooperation between districts and KI is possible.

Creation of a national ICircle K Club, per European District
can be an alternative in the medium term for development new clubs and growth of membership

Such club is made up of adult students, studying in different cities in each district or nation.
It is by contacting Kiwanians from different cities that a starting group is formed.

Mode of Operation:

- Grouping young people under our motto
 - o 50% of them are young people involved in the actions of their elders -K clubs in their cities)
- Meetings by zoom,
- 3 commitments are proposed to them:
 - o The help with improving reading skills
 - o Interventions in schools concerning cyberbullying or harassment.
 - These interventions are channelled through a contact with a network of schools in a nation or district.
 - o Ecology
- Each cell can exist by more specific actions, which would be their own.

More information can be provided is wanted.

Dues increase means we have to explain the structure of our organization better to the clubs so they understand why the increase is needed.

Vincent (elect)

Started 8 June in preparation to take office on 1 Oct.
Instruct me so I can best represent Europe at KI level.

Finance Report – Jan de Jonge

Explains the changes to the KI funding from the MoU to today.
Now growth related are available on request.
50/50 split was done for the costs of the European Young Kiwanis Summit between Kiwanis Europe vzw (Ghent Office) and KI-E asbl.
What will we do with the reserves?



Suggestion: Operational expenses should be covered by operational income.

We should consider raising the European dues.

Example: Hotel costs have almost doubled in the last 5 years but the dues have remained the same.

Grant Requests

- 1- Romania Request: Was already approved during earlier meetings and all that remains is to pay the remainder now that proof and details have been provided.
- 2- Switzerland/Liechtenstein Request: Governor-Elect training is not a growth program. Training Activity is not Growth Activity.
 - Annual meeting take place at the end of May.
 - They got 4000,- € in the past.
 - The EC suggests to not award this grant request.
 - Question to vote on: Do you approve the grant request?
 - Voting result:
 - a. In favour: 6 votes
 - b. Against: 5 votes
 - c. Abstain: none
 - d. The grant has been awarded as per majority vote

Piet: We need a plan for the use of the financial reserves. Who will prepare this?

Sepp: Indeed we need a plan but none has been prepared so far.

Josy: Talking about a dues increase is all very well but we should also talk about cost reduction.

What is possible with grants and what is not.

Sepp: Going forward Europe should only grant money to growth related activities.

Gernot: With an equity of 576k, which is money from the members, why do we need dues increase?

Thomas: 60,- € per year per member for staff related costs. How about some cost saving in that area?

Membership/Education Update – Jan VH

Membership:

- The numbers: https://kiwaniseurope.padlet.org/janvanhove/KIE_BM_030922_membership
 - Club openings are weak in Europe. We have only 7 opened clubs in Europe, and nearly all districts are behind the club opening goals. We also have a loss of members in Europe, so the numbers don't look good in Europe. There is an absolute need for sense of urgency.
- We have had 1/Sept 1'222 clubs in Europe and appr. 26'500 members.
- It's very important that the district builds a good membership team and send an active District Membership Coordinator to the training in Ghent in November.

Gernot: Long term statistics with trends would be useful.

A discussion on Africa takes place.

Sepp: Can anyone explain the drop in Italian membership

Salvo: The result of the 21-22 year will be approx. -20 and not -200



Kiwaniis[®]

EUROPE

Kiwaniis Academy:

- Upcoming trainings are the district secretary training (online), district treasurers training (online), membership coordinator training (Ghent), PR coordinator training (Ghent)
- dates: https://kiwaniseurope.padlet.org/janvanhove/KIE_BM_030922_KAPcalendar

BMC Update – Thomas S

I come to the end of a 3-year term as BMC chair.

Wanted to give something to the clubs so we created the European Library with a lot of free to download content.

Alas nobody uses what was created. Why?

We have a weak brand.

We can't talk about Kiwanis if we have no stories/ideas. We get very little input from the districts/nations.

Why are we doing this?

We should either stop or step it up. I would step it up and put in more effort in building a strong Kiwanis brand.

We need funding for growth

We need funding for marketing

Selling your product costs money.

We focus too much on the inside.

We should focus more on the outside.

Dolores:

In November there will be a training session in Ghent and Ben Hendrix will also be present

See also the presentation as used by Thomas.

Suggestion by Thomas: Take 50k from the European reserves and use it for marketing.

Sepp: I propose a motion to assign 50k € to marketing.

Unanimous vote in favour by board members.

Markus: Switzerland has a large marketing budget. Reserve a part of this 50k for operational costs.

Jan de Jonge: Changes to and approval of budget is a responsibility of the house of delegates not of the board!

Various

Ihator: Mutual benefit is need for members to join. People join for a social benefit. This implies that we must get across the benefits of being member of KI

Next Meeting:

Date & Time: Saturday 15 October 2022 starting at 1400 CET

Location: Online via Zoom

Jan Boen
KI-E Secretary