



## MINUTES KI-E

### BOARD MEETING 2 – 2021/2022

#### Invitees

Josef-Peter Schachermayr  
Jon Fadri Huder  
Martien van der Meer  
Josy Glatigny  
Jan de Jonge  
Jan Boen  
Michel Tefnin  
Philippe Journiac  
Petur Jokull  
Christina Jacob (For Germany)  
Annegret Pachner (Excused)  
Markus Lanz  
Gernot Unterfurtner  
Piet Derks  
Angela Catalano  
Nicolay Grondahl (Excused)  
Viorica Parlog  
Ihator Brown  
Leo Vojcik

#### Guests

Nathalie Frisch / Excused  
Manfred Puchner  
Gunnsteinn Björnsson / Excused  
Eliane Ott-Scheffer  
Stan Soderstrom (KI CEO)  
Peter Mancuso (KI President)  
Filip Delanote (KCF)  
Thomas Schickentanz (BMC)  
Jan Van Hove  
Dolores Muniz  
+  
Interpreters (4)

Location: Zoom

Date: 11 December 2021

### KI-E Board meeting

#### Welcome by Sepp

Short evaluation of Ghent meeting.

Club opening is continuous process so it's not the most important to open in "your" year.

Affiliate discussion, status given.

Putting together teams to discuss.

Internal working groups to work Marketing, PP&G etc groups with delegates from the districts.



### Approval of Agenda

The agenda is approved

### Approval of minutes previous Board:

Minutes unanimously approved.

### Candidates

Gunnstein will run for European VP.  
Pending outcome of Icelandic (special) convention.

KI Trustee?  
Only candidate so far Vincent Salembier.  
No others known.

### Separate EC and Board meeting dates?

E.g. two weeks between to allow for a proper preparation between EC and board meeting.

### Affiliation Working Groups

Should be composed of people interested in the topic and not necessarily by the governors.

- what (new) projects are (not) needed, how can KI-E support districts better.
- Problem in districts: predecessors don't pass on information to their successors

### Affiliation

Sepp spoke to Stan in Ghent.  
A KI/KI-E group will talk about the issue.  
Now internal discussions in working groups  
Questions raised: who should be in the working group? What will be the work to get done and the expected outcomes?

Must think about the future with and in the districts.  
Plan is to have an affiliate (actually a license) agreement with financial plan.  
Two parts, how we work in Europe and second how we work with KI.

Markus L: What's the (long term) strategy of KI-E? – needs to be decided before any activities are confirmed.  
Who is working on that strategy? Needed: defined project goals, milestones, define the budget of that project.  
Future role of KI-E, the EC and the Board? Future impact of KI-E?  
Proposal: to have a 2-pager that summarizes what happened during the last couple of years. Goal: to see where we (Europe) stand and to have everyone on the same page.  
KI's expectation of KI-E?  
Peter M: KI has a global strategic plan that can be adapted to each region, area, district, nation as needed/ shaped by the current president. Challenge of having a volunteer leadership that changes each year.



### Changes to the program

Cancellation of end Jan meeting in Copenhagen = impact on 3 different meeting.

Lisbon Training Chairs & BMC chairs = moved back two weeks to end of March

Governor elect = being discussed with KI (global event in Indy in June?)/ end of Aug. beginning of Sept?/ before the EU Convention (May)

KCF meeting = not set;

24-30 July 2022, Youth Camp (Austria/ Switzerland)

### Kiwaniis Academy

Updated library, calendar on the Academy, new webinars.

Reflection on the Ghent meeting: participants satisfied overall – content, approach, presence of interpreters.

Too much pressure is put on membership coordinators.

To do: resources of the meeting (membership coordinator's training) to be distributed in the districts, commitments to be communicated to the Ghent office.

Plan of renewed LG training with the cooperation/ input of districts

As of: December 2021

45 new members in Europe

Number of members: 26.889

Districts e.g. to also bring their training offering to the European level, is not happening today.

We need a single platform at European level.

Communication about trainings:

Sepp: Information is available, and communications are done.

However, interest of the membership seems to be limited.

Fine balance must be found between sending emails and members unsubscribing.

### BMC News

Statistics on newsletter opening/ clicking, Facebook viewing

Popular news on both channels: European Convention

European media library: lack of input from districts

New logos are available shortly.

Thomas S: contest between March-August 2022 – children painting their hometown – prize from KI-E?

Visibility of Kiwanis – need for budget for marketing purposes.

Ithator: concrete plan must be communicated

### Financial report

JdJ reports nothing has substantially changed since last time.



### Varia

Words from Peter M.

5 presidential priorities of Kiwanis International strategic plan

- Improving club experience
- Membership growth/New club opening
- Expansion of service leadership program
- Leadership development
- Support to KCF.

Stan: Short word about districts and clubs growth analysis.

Eliane: Visibility of Kiwanis and clubs should be better. Good work being done in Europe. Objectives have to be properly aligned with KIPs.

Filip Delanote on KCF: Need for a strategy for long term.

Discussion about costs of IT/web presence.

Piet states that the costs for the new Dutch website were substantial as well as hosting and support costs.

A Padlet will be made to share cost information between districts.

Thomas S: Looking at a solution to make low-cost web presence possible.

Youth camps in Switzerland and Austria are mentioned.

Angela C.: Explains about the “Billy the Bully” book.

### Next Meeting:

Date & Time: Saturday 12 March 2022 starting at 1400 CET

Location: Zoom

Jan Boen  
KI-E Secretary