



MINUTES KI-E

BOARD MEETING 1 – 2021/2022

Invitees	Governors Nation Coordinators EC members Advisors	Guests	Thomas Schickentanz Gunnsteinn Björnsson Elio Garozzo Eliane Ott-Scheffer Jeff Oatess Peter Mancuso Dolores Muniz Jan Van Hove Filip Delanote
Location:	Van der Valk Hotel, Machelen/Brussels		
Date:	09 October 2021		

KI-E Board meeting

Welcome by Sepp

Shows the recently acquired BMC material such as inflatables, stand, pull-ups etc.

These articles are available for use by and in the districts. A request can be made via Sepp or Thomas (BMC chair).

It is the first KI-E meeting.

A small negotiations team will be created to negotiate a licensing agreement with KI so KI-E can operate Kiwanis in Europe as a franchise.

Explain the choice of Michel Tefnin as 7th EC member.

The board approves that choice.

Explain how communications with all levels from high to low is key for success.

Goes on to talk about marketing and website.

Introduces the European Convention in Vienna, Park Hotel Schönbrunn.

Next board meetings will be in:

Dec 21, online

Feb 22, f2f

Lisbon & online

There will be a team building with partners in Ghent from 19-21 Nov while at the same time there will be a growth meeting. The governors will attend the various growth-related workshops/meetings.



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Mentions that so far KI-E has not been subjected to negative interest rates as charged by banks to a lot of companies/legal entities.

Michel Tefnin: Asks how the substantial reserves of KI-E will be used.

How much do we really need?

We should discuss a system of grants.

Sepp explains that there is no candidate Vice President.

If any eligible district wants to propose a candidate before end Feb 22 they will have to hold a special convention to elect this candidate.

Eligible districts are: Italy, France/Monaco, Iceland, Germany and Norden.

Vienna will be an offline convention, ie in person only. No on-line, no streaming.

Peter Mancuso briefly explains Robert's rules and stresses the importance of the SLP program.

How will this be pursued in Europe?

Daniel Vigneron stresses the growthy responsibility.

In recent years the membership has dropped from 34000 to just under 28000 (a loss of approx. 20% in less than 10 years).

With the support from 2 districts (France/Monaco & Austria) have been able to create new clubs in Africa resulting in approx. 1000 new members. Surely this must also be possible in Europe.

A sponsor club pays the first year dues.

Sepp picks up:

Is the pro rata system clear to all?

Does a call for growth.

How is the spending on marketing?

80.000,- € is the Swiss marketing budget.

Peter Mancuso: Are we welcoming and do we actively invite family and friends to join Kiwanis?

Marketing addresses strangers. Are we ready for strangers.

Transition: A task force will be setup.

There are different databases and we should just have one single system.

This should be the future KI Fonteva/Salesforce based system.

Markus: Strategic approach of KI-E?

In which direction are we going?

Should stop direct communications to clubs. Should first go via the district.

Clubs should get all information via the district and not directly from KI or KI-E.

KCF Update - Filip

KCF Update - Filip

Gives a status update and explains that he will be the first ever European KCF President.

Filip calls for cooperation.

A strong KI-E with a strong KCF-E.

There is iodine deficiency in 50% of all new-born's in Europe. Iodine is needed for healthy brain development.



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KCF asks all districts to provide nominees for all functions and only one district replied.
SLP/Youth is also supported by KCF.

Academy Update

Sepp: Does an introduction and asks that districts also announce their training offering via the Kiwanis Academy Platform (KAP).

Next step is to also put trainer offering on KAP.

Jan Van Hove: Shows the KAP Meeting Calendar and uses a Padlet
(<https://kiwaniseurope.padlet.org/janvanhove/vhza2hmsgdobsqoq>).

Peter Mancuso: I expect progress on opening and strengthening clubs

Jon Fadri Huder: Requests that Governor Elect education be held in Indianapolis

Jan Van Hove: Explains the 3 pillars of KAP, Training Calendar, Training Tools and Trainer Database.

Membership Stats

See Padlet (<https://kiwaniseurope.padlet.org/janvanhove/pf8itr0pr6wum2te>)

In essence Europe lost 2.5% of its members in the previous year, approx. 750 members.

We must get serious about new types of clubs and making it easier for members to join Kiwanis.

Markus: What do we do with withering nations? Albania is gone (same for Hungary)

Sepp: Restart again is probably best. There seems to be a mindset problem related to paying membership dues and what it means to be a Kiwanis member.

Piet Derks: Will Amplify be brought to KAP?

Sepp: Are we ready for Amplify?

We should talk about what it is.

Pro rata invoicing

When is what invoiced by whom?

KI invoices the districts on a monthly basis for new members.

Piet Derks: What is the compensation for external and KI volunteer trainers?

Sepp: This must be discussed in the board. Not everything should be free of charge. We will have to pay for external trainers anyhow.

Jan Van Hove: KCF training will also be included on KAP.

BMC Update - Thomas

Thomas: Explains resources available on kiwanis.eu (logo's per club) etc

Stand + kit + local meetings.

We will come to your district/city to talk about/show Kiwanis.

Elevator pitch = small prospect and leave as cards on the table



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Administrative Decisions

Nihil

Varia

Michel Tefnin: Does the international directory still exist?

Jeff Oates: Yes, and it will be ready for distribution in November 21.

It can't be put online because of data abuse.

Philippe Journiac: Explains the Romanian dance project. He is looking for funding/sponsoring cross district.

The bus with the children passes through Austria, Germany and France. They need lodging on the way to and from and would be nice if a district could (partially) fund a night in budget lodging or whatever support/funding can be provided.