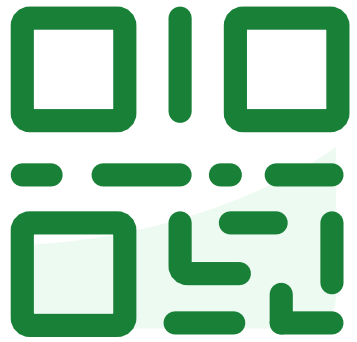


Do not edit
How to change the
design



**Join at slido.com
#ECON2025**

 The Slido app must be installed on every computer you're presenting from

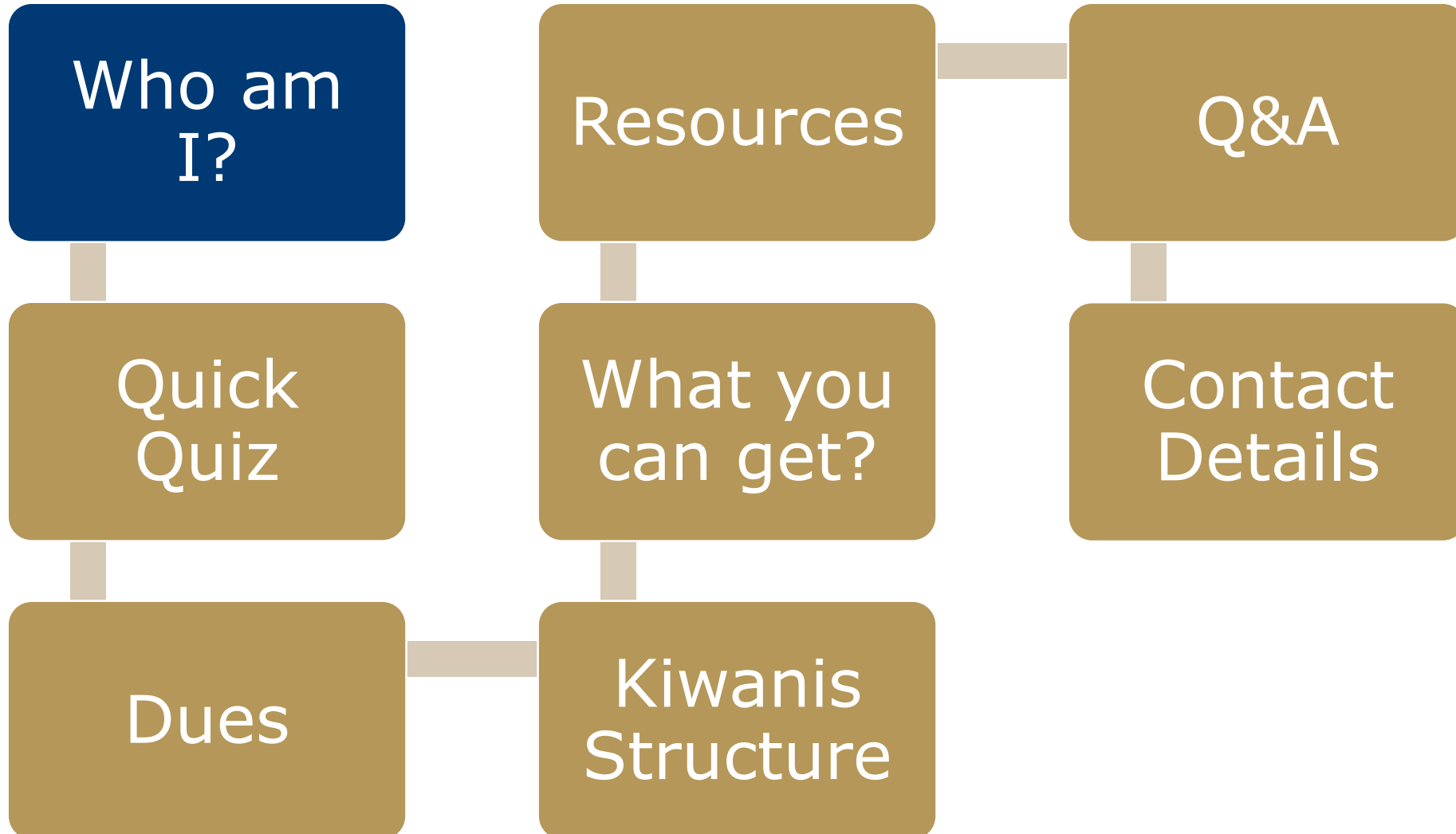
slido

DUES

European Convention 2025 - Akureyri



This session



Who am I?

Quick Quiz



Slido Quiz





How long have you been a Kiwanian?



**How many times during
these years were the dues
increased?**



**I'm paying 77 USD as
membership dues?**



**The European dues I pay include
a part that is used for organizing
the European Convention?**



The dues I pay are used to fund social projects?



The dues I pay cover meals during club meeting?



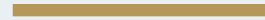
**On average about 160,-
€/year of what I pay to my
club is used for dues of some
kind?**



A good portion of the dues I pay benefit the European region?



**My club, division or district
can ask for a grant to support
growth and membership?**



DUES

Composition of dues



KI dues	71,25 € (77 USD)
KI-E dues	8,35 €
District dues	you tell me
(Division dues)	you tell me
Club dues	you tell me

Average in Europe approx. 160,- € per year

Anything else members pay are NOT dues.

They might be food and beverage but NOT dues.

Spending of dues



Only look at Kiwanis International and KI-E asbl

KI = operate global support organisation to support YOU, ie KI members

- **Support Service Leadership Programs**

Europe = dedicated support office, more details later

KI-E = Operate KI-E board/Executive Committee and funds European Convention

- **NO participation fees to attend House of Delegates or education sessions**

Spending on what?



Leadership Education

Corporate structure

Branding

Marketing

Communication

Fund raising

Merchandise

Partnerships

IT systems

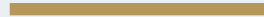
Cyber Security

Liability Management

Event Management

...

Compare to a cruise ship

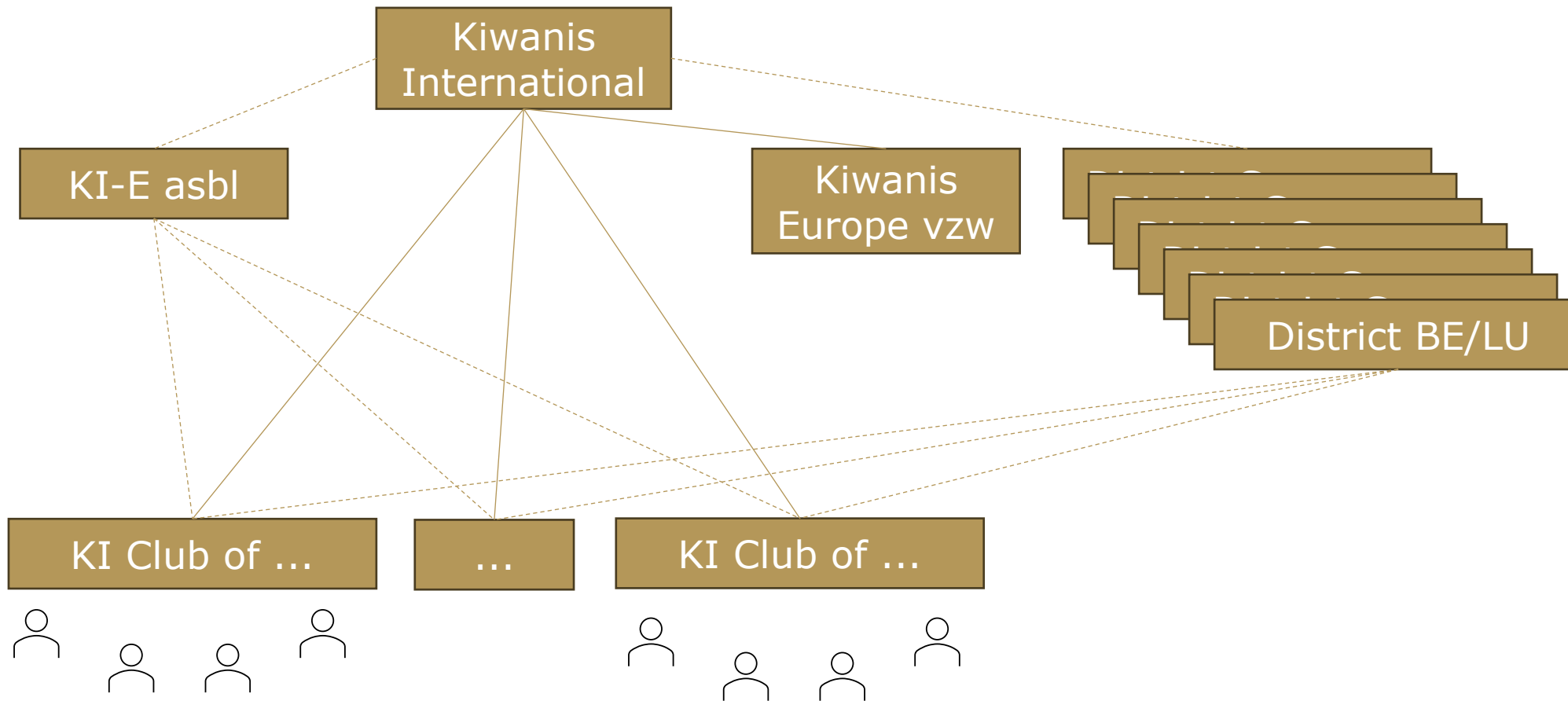


KIWANIS STRUCTURE

Global Structure



The “classical” Kiwanis clubs part



Kiwanis Europe vzw



Aka The Ghent office or Member Support Centre

- Belgian legal entity
- 5 staff
- 2 long term European Solidarity Corps (ESC) volunteers (12 months)



Jan

Jan

Dolores

Samyrra

Orsi

Cecilia

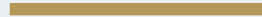
Elisa

KI-E asbl



Aka Kiwanis International–Europe

- Luxembourg legal entity
 - "Owned" and operated by Kiwanis volunteers
 - Members are European clubs and delegates-at-large
-
- ❑ European level interaction platform
 - ❑ European Convention
 - ❑ Executive Committee & Board meetings – President(s)
 - ❑ Grants & fund raising/social project



WHAT YOU CAN GET?

Content



- **What can Kiwanis do for you?**
 - Support from **Kiwanis Europe vzw**
 - Support from **Kiwanis International**
 - Support from **KCF**
 - Support from **KI-E asbl**

In General



Clubs, districts, nations and divisions can get support from “up there” for:

- Growth and membership initiatives
- Leadership education
- Event Organisation
- Project subsidies
- Branding & Marketing
- Communication
- Cost saving initiatives
- And probably other things

I want something else



Ask for it!

Contact the Ghent office, raise your issue and engage with us.

The Ghent team will then engage with “up there” and look for answers and if, possible a solution.

Kiwanis Events & Education



Positional leadership education

- Governor-elect education
- Membership/Growth training
- Branding, Marketing & Communication (BMC) training
- District Secretary training
- District Treasurer training
- Lieutenant-governor training modules ← earlier this year in Copenhagen

◦ Non-positional leadership education

- Training for Trainers
- European Young Kiwanis Summit ← earlier this month in Lisbon
- Kiwanis Amplify
- ...

Kiwanis Events & Education - 2



1 topic webinars

- Technical webinars
 - Zoom, Slido, Padlet
 - AI, Cyber Security
- Content webinars
 - empathic leadership
 - motivation of volunteers
 - club opening, closing the backdoor,...

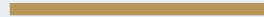
Kiwanis TV & training tools (academy)

MeetUps (reimbursement of costs available!)

Kiwanis Events & Education - 3



- European Executive Committee & Board Meetings
- European Convention Support
- Support at District/Division trainings
 - Guest speaker
 - Support with content for sessions
 - Support with booklets
- eVoting (SimplyVoting)
- Q&As (Slido)



RESOURCES

Free? Really?



Of course not...

You pay dues

Some of it goes to IT

Use it, if not you lose it

Reduce district, ie member's costs

Some services at reduced rates



Kiwanis TV

tv.kiwanis.eu



ALL

ENGLISH

DEUTSCH

NEDERLANDS



FRANÇAIS

ITALIANO



NEW CLUB PAPER WORK

NEW CLUB PAPERWORK




TWO FOR TWO

TWO FOR TWO




MEET UP

MEETUP





DIFFERENT TYPES OF CLUB

DIFFERENT TYPES OF CLUBS




DON'T MESS UP WITH THE LOGO

DON'T MESS UP WITH THE LOGO



SATELLITE GROUPS

SATELLITE GROUPS



STRATEGIC PLAN

STRATEGIC PLAN



CLUB CLOSURE PROCEDURES

CLUB CLOSURE PROCEDURES

LOAD MORE

Kiwanis Academy

academy.kiwanis.eu



WELCOME TO THE KIWANIS ACADEMY!

The Kiwanis Academy Platform provides an open training system which encompasses three main areas: learning processes, tools for education and training, and a database of trainers and experts. The platform offers the possibility to attend or offer training sessions, interact, exchange best practices and knowledge, reaching out to all members and connecting those who are remote.

TRAINING CALENDAR

Look for Kiwanis training activities and educational events.

TRAINING TOOLS

Useful tools for learning – for club and training activities!

TRAINER DATABASE

Database with Kiwanis' trainers and experts for educational activities.

To see all options you must be logged in!

To login you must be registered, so if you are curious make sure to login or register.

Kiwanis website

kiwanis.eu



The image shows the header and hero section of the Kiwanis Europe website. The header is a dark blue bar with the Kiwanis Europe logo on the left and a navigation menu on the right. The navigation menu includes links for 'Who we are', 'What we do', 'Children's Fund', 'Convention', and 'For members'. The 'For members' dropdown menu is open, showing links for 'Resources', 'Academy', 'Document Library', 'Better Security', 'Change Password', and 'Logout'. The hero image is a close-up of four smiling children of diverse backgrounds. Overlaid on the bottom of the hero image is the text 'SERVING THE CHILDREN OF THE WORLD' in large, bold, white capital letters.

Kiwanis
EUROPE

Who we are ▾ What we do ▾ Children's Fund Convention ▾ For members ▾

Pictures
Video Library
Layouts & Templates
Logos
Fonts
Bylaws, PPG's & Expenses etc
Meeting Minutes
Club Opening & Management

Resources ▸ |
Academy
Document Library
Better Security
Change Password
Logout

SERVING THE CHILDREN OF THE WORLD

KIDS NEED KIWANIS

Kids are curious, lovable and hilarious. They are also wild, impatient and vulnerable. Kiwanis is looking out for kids in every corner of the globe with volunteers who serve their communities through local clubs.

Club toolbox

kiwanis.org/members/club-toolbox



CLUB TOOLBOX

Many club coaches have been lieutenant governors or presidents. They have faced many of the issues you're facing. They're also specially trained for this position — so they're ready to offer guidance and links to the resources you need. And because they have the support of fellow club coaches, they can bring ideas and suggestions that have worked for other clubs.

Club strengthening resources

- **NEW!** Create your club's membership plan
- Two For Two
- **UPDATED:** Achieving Club Excellence (ACE) Tools
- Club foundations
- Diversity, equity and inclusion resources
- Club boost checklist
- Media release for club strengthening

Coaching resources

- Coaching existing clubs
- Coaching new clubs

Pre-chartering

- Club opening tool
- New member orientation
- New member orientation checklist
- Types of clubs
- Corporate membership
- Board of directors sample agenda
- Sample agenda for first organizational meeting
- Official charter paperwork
- Inviting new members
- Kiwanis club brochure – fillable PDF (fill in the blanks)
- Order a custom club brochure
- Finance and liability
- Charter celebration ceremony
- Planning a silent auction

First year resources

- Sample club meeting agenda

First year resources

- Sample club meeting agenda

Sustaining clubs

- Club electronic voting guidelines
- Inviting new members
- Roster analysis
- Character cards — Sharing Kiwanis with prospective members
- [Creating public awareness](#)
- Hosting an open house
- Signature Project toolkit
- Working Together: Bridging Membership, Partnership & Public Relations Committees

NEW: Digital marketing – Facebook resources

- Facebook 100
- Facebook 101
- Facebook 102
- Maximizing digital leads

Triaging clubs

- Inviting new members
- Character cards — Sharing Kiwanis with prospective members
- New member application
- 3-2-1 club
- Engage current members

Mass emailing



Commercial grade Wordpress based solution
Free for use by European Kiwanis Districts and Nations

<https://messaging.kiwanis.eu>

Get free access and training



Web & IT Tools



All kiwanis.eu hosted in EU (Frankfurt, DE – GDPRP)

Zoom = 50% off

Slido = similar

TechSoup = depends on what you need (SocialWare in BE)

*What can
you share?*



Electronic Voting



Did you know Kiwanis Europe offers an electronic voting solution?

MULTI lingual user interface

Your language can be added...

Multilingual questions (regardless of interface)

Complex Elections

Self managed OR managed by the European Support Team

On site only OR Anywhere

Up to 1500 electors (ie more than you need)

See also

<https://www.simplyvoting.com/> (Canada based)

<https://kiwaniseurope.simplyvoting.com>



Online voting

*You will probably use this
later the weekend?*

Membership Management



Via Kiwanis Connect (now) and Kiwanis Engage (future)

Member details/history

Dues/billing

Lookup

Reporting

“Free” service



So, what can Kiwanis (Europe) do for you?



- A global brand
- A solid support structure
- Funding (for growth) ← but you have to ask for it...
- Training Material
- Interclub and international cooperation
- Personal Development opportunities
- Leadership opportunities
- Reduce District overhead costs ← could reduce your dues spending...
 - By leveraging European and/or Global level IT systems

Questions



Who knows... you might get lucky and get an answer ;-)





Evaluation form

SUPPORT



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