

SWITCHING GEARS

Different types of clubs



Kiwanis[®]



Kiwaniis

Jan Van Hove

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Jan Van Hove
Director of Membership and Education Europe



Region	District Name	October 2021	October 2022	Membership	
				Trend	% change
Europe		26,844	25,928	-916	-3.4%
K32	Non-Districted, Europe	325	299	-26	-8.0%
K37	Austria	2,508	2,494	-14	-0.6%
K38	Belgium-Luxembourg	3,964	3,895	-69	-1.7%
K39	Iceland-Faroes	742	712	-30	-4.0%
K40	Norden	759	662	-97	-12.8%
K41	Switzerland-Liechtenstein	7,047	7,076	29	0.4%
K45	Italy-San Marino	2,389	2,205	-184	-7.7%
K46	Netherlands	1,834	1,720	-114	-6.2%
K50	Germany	2,804	2,711	-93	-3.3%
K52	France-Monaco	3,858	3,559	-299	-7.8%
K63	Romania (Provisional District)	614	595	-19	-3.1%



Certified membership report for Europe

MEMBER DELETIONS IN EUROPE

23/05/2018 - 23/05/2019

939

**members left actively
Kiwanis in Europe**

PRE-CORONA
PANDEMIC



MEMBER DELETIONS IN EUROPE

520

**Lack of
motivation**

Lack of attendance
Lack of Interest
Lack of Time
No connection with personal interests
No connection with other members
No fun anymore

130

Club issues

Club closing
Club Charter revoked

10

Discouraged

Irregularities in the district
Fights in the club
Buzz pressure

40

**Family &
Personal reasons**

Health
Moving
Family care
Personal reasons

None of above
Unknown

239 Misc



MEMBER DELETIONS IN EUROPE

01/10/2021 - 30/09/2022

916

**members left actively
Kiwanis in Europe**

PAST-CORONA
ENDEMIC



MEMBER RECRUITMENT IN CLUBS

How many members?

When did the club recruit new members for the last time

What's the average age?

When did the club recruit new members for the last time

How many members?

What's the average age?



Club strenghtening

<i>Club</i>	<i>Last time they recruited a new member</i>	<i>Members in the club</i>	<i>Average age</i>
Reykjavik-Esja	●26,2	⚠10	●75,1
Graz-Schlossberg	●21,0	✔19	●81,9
Stein Maaskentj	●19,0	✔16	●75,5
Slovacko	●17,4	✘9	●67,4
Chambery-Aix Les Bains	●16,8	✘8	●69,3
Arendal	●16,7	✘8	●73,8
Tienen Sarkara	●16,4	⚠10	●70,0
Toulon-Iles D'Or	●15,9	✔17	●73,5
Ninove/Geraardsbergen	●15,5	✘6	●67,6
Selfoss-Burfell	●14,2	⚠12	●78,3
Reykjavik-Hofdi	●12,6	✔19	●68,0
Gardur-Hof	●12,6	✘8	●66,7
Parnaso	●12,6	✘7	●72,4
Tourcoing Neuville	●11,6	✘8	●74,1
Mannheim-Ludwigshafen	●11,6	⚠12	●80,3
Bremen-Hanse	●11,6	✔16	●75,1
Prostejov	●11,6	✘5	⬇64,0
Kiev	●11,5	✔15	⬇49,9
Amsterdam	●11,4	✘9	●74,7
Deutschland-Netzwerk	●11,3	⚠11	●75,1
Tienen Primus Inter Pares	●11,2	✘7	●75,0
Tienen Hageland	●11,2	⚠14	●67,9
Karlskoga	●11,0	✘7	●75,2
Reykjavik-Jorfi	●10,7	✔26	●79,2
Kassel-Wilhelmshöhe	●10,6	⚠13	●69,0
Almere	●10,5	✔16	●67,8
Fata Morgana-Città Di Villa San Giovanni	●10,1	✘8	⬇47,6
Porsgrunn	●9,9	✔21	●81,3
Ferrara	●9,4	✘5	⬇64,8
Amberieu en Bugey	●9,4	⚠10	●65,6
Keila	●9,4	✔19	⬇63,2
Hilversum-Baarn	●9,1	⚠12	●69,5
Phalempin	●9,0	✘5	●66,3
Bruxelles Scale	●8,9	✘6	●67,3
Basel-Birseck	●8,9	✔31	●69,2
Ústí Nad Labem	●8,8	✘7	⬇63,6



TWO FOR TWO

YOUR GUIDE FOR GROWING YOUR CLUB
MONTH BY MONTH, PERSON TO PERSON.



Club strenghtening

BECOMING A NEW MEMBER



Club strenghtening

Dear Fellow Kiwanians:

I'm Will Garnett, your Club Secretary for the Kiwanis Club of Short Pump. I just wanted to remind you of our upcoming meeting this **Thursday** last 60-70 minutes. Please see below for additional details.

Agenda Topics

- Introductions of new members (not all members were able to be with us on April 20)
- Open the floor for nominations for Club Treasurer, Membership Chair, Service Project Coordinator, and Social Media Coordinator*
- **Have an idea for a service project? Bring that with you!**
- Membership materials & information
- Continue with referral and potential member follow up

Bring a Friend

- You are always welcome to bring any potential new members to our club meetings. We'll be glad to welcome them with open arms!

Can't Make The Meeting?

- No problem. Please let me know, so I can take note and ensure you get a copy of the meeting minutes. garnett.will@outlook.com

I look forward to seeing you all there.



Club strenghtening



NEW MEMBER DUES/ CUOTA DEL NUEVO SOCIO

Payment Submission / Entrega de pago

* Required Field/ Información requerida

Club Information / Información del club

Club Name / Location/ Nombre del club / ubicación*

District Name/ Nombre del distrito*

Membership Type/ Tipo de membresía*

Contact Information/ Información de contacto

Member Name/ Nombre del socio*

First Name Initial (optional) Last Name

Member Address/ Dirección del socio*

Address Line 1

Address Line 2

City

State

ZIP Code

Member Phone Number/ Teléfono del socio*

Member Email/ Correo electrónico del socio*

Payment Information/ Información de pago

Payment Type/
Información de
pago*

Club Fee/ Cuota del
club*

\$ 0

Pay with credit card

Credit Card / Tarjeta de credito

Card number

MM /YY CVC

Submit

Club Name / Location/ Nombre del club / ubicación*

Salisbury = \$34.17 KI + \$13.33 Dist + \$52.50 Club = \$100
 London = \$34.17 KI + \$8.33 Dist + \$32.50 Club = \$75
 Exton Area = \$34.17 KI + \$14.58 Dist + \$51.25 Club = \$100
 Frankenmuth = \$34.17 KI + \$18.33 Dist + \$47.50 Club = \$100
 Folsom = \$34.17 KI + \$19.17 Dist + \$46.66 Club = \$100
 Millcreek Area = \$34.17 KI + \$14.58 Dist + \$51.25 Club = \$100
 Bountiful = \$41.00 KI + \$15.00 Dist + \$14.00 Club = \$70
 White Bear Laker = \$20.50 KI + \$7.50 Dist + \$32.00 Club = \$60
 Hastings = \$20.50 KI + \$7.50 Dist + \$32.00 Club = \$60
 Elk River = \$20.50 KI + \$7.50 Dist + \$32.00 Club = \$60
 Sheridan = \$41.00 KI + \$22.00 Dist + \$37.00 Club = \$100
 Short Pump = \$41.00 KI + \$16.00 Dist + \$43.00 Club = \$100
 Lake St. Louis = \$41.00 KI + \$10.00 Dist + \$24.00 Club = \$75 (SLP \$35)
 Wentzville = \$41.00 KI + \$10.00 Dist + \$24.00 Club = \$75 (SLP \$35)
 Monterey = \$41.00 KI + \$27.75 Dist + \$31.25 Club = \$100
 Big Rapids = \$41.00 KI + \$22.00 Dist + \$37.00 Club = \$100
 Charlestown = \$34.17 KI + \$14.58 Dist + \$51.25 Club = \$100
 Grinnell = \$34.17 KI + \$10.42 Dist + \$30.41 Club = \$75
 De Motte/Wheatfield = \$47.83 KI + \$20.42 Dist + \$31.75 Club = \$100

Membership Type/ Tipo de membresía*

New Kiwanis Member
 New Corporate Membership
 Current Kiwanis Member
 Past Circle K Member
 Past Key Club Member

First Name

Initial (optional)

Last Name

in N-America

Hi, I'm Jan,
I might be
interested
in Kiwanis

Voting by all
the club
members

Candidate-
member
status for X
months / X
meetings

Invoice by
Kiwanis

Paid and
update
district
database

Discussing
in admission
committee

If approved,
presenting
yourself to
the whole
club

Approval by
all the club
members

Update
district
database

**YES !
FINALLY A
MEMBER**

Presenting
yourself to
admission
committee

Discussion
in the
admission
committee

Paying dues
to the club

Update
membership
roster



in Europe

ADMISSION PROCEDURES

**“It’s easier to find a job
then to join Kiwanis”**



Club strenghtening

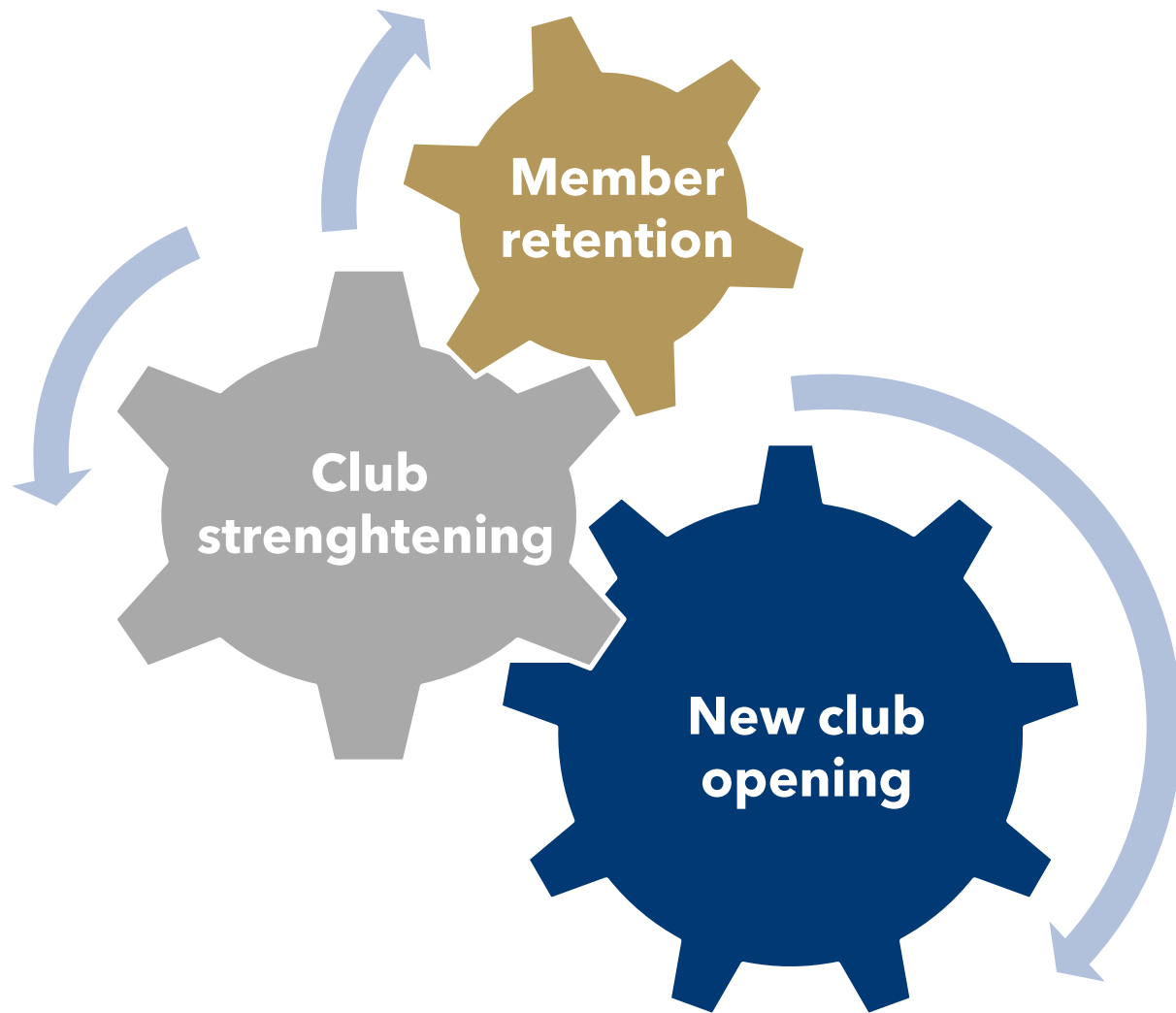
MAKE IT EASY

FOR EVERYONE

TO JOIN ANY KIWANIS CLUB







160



Average impacted children per member

2400



Average impacted children per new club

1



YOU

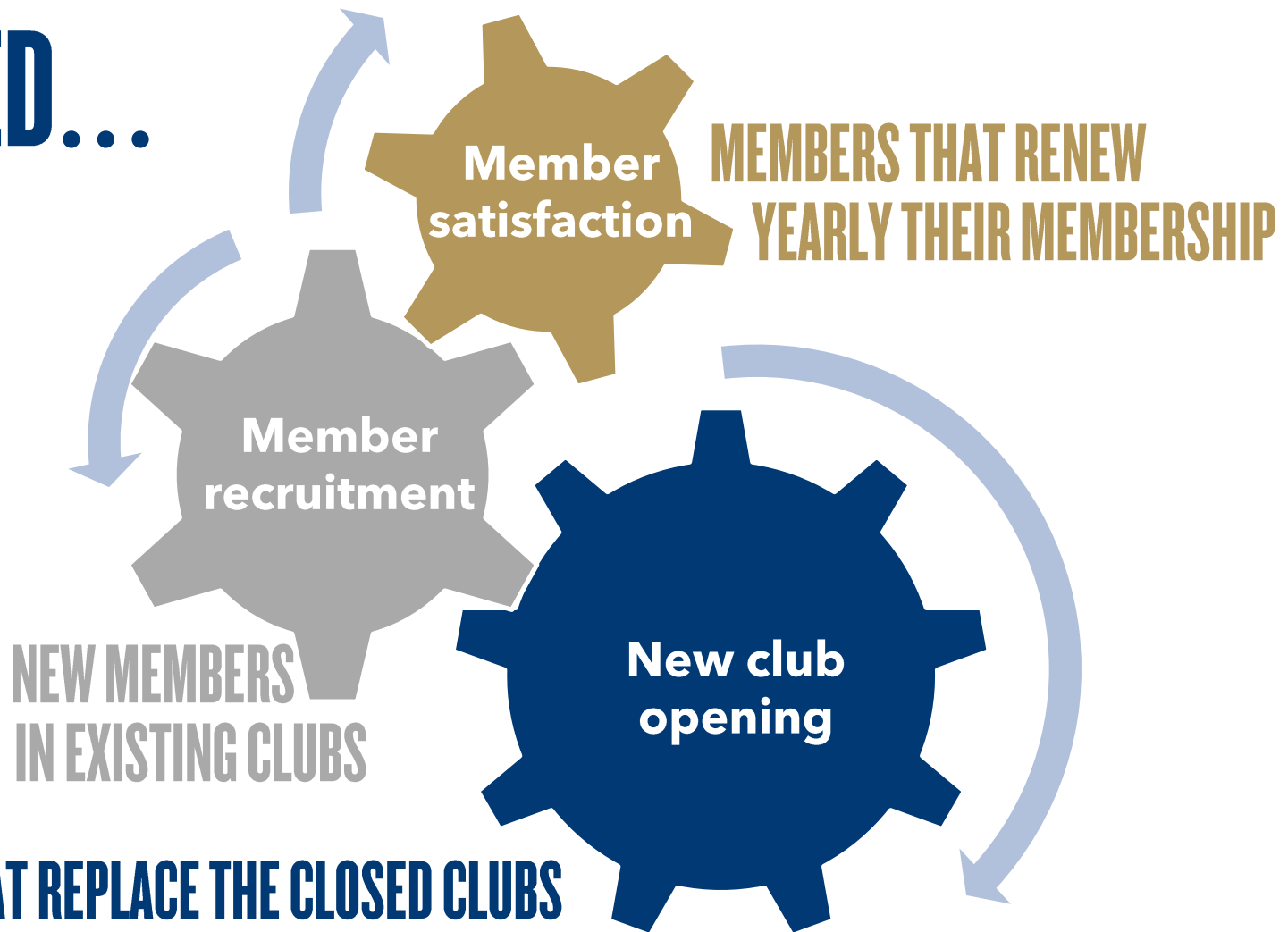
One
CAN. MAKE. A DIFFERENCE.



YOU
CAN. MAKE. A DIFFERENCE.



WE NEED...





New Club Opening

District	District Name	Sep 22	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Trend
K32	Non-Districted Europe	48	48	48	48	48	43	43	43						-5
K37	Austria	2494	2494	2512	2516	2516	2524	2505	2514						20
K38	Belgium-Luxembourg	3895	3876	3879	3896	3903	3908	3929	3955						60
K39	Iceland-Faroes	712	713	715	713	712	713	701	704						-8
K40	Norden	662	662	663	660	654	654	660	661						-1
K41	Switzerland-Liechtenstein	7076	7076	7097	7108	6984	6994	7003	7015						-61
K45	Italy-San Marino	2205	2239	2237	2243	227	228	2275	2297						+92
K46	Netherlands	1720	1723	1727	1733	1740	1744	1755	1755						+35
K50	Germany	2706	2701	2704	2703	2704	2706	2648	2641						-65
K52	France-Monaco	3559	3559	3485	3509	3457	3571	3564	3665						+106
K57	Poland (Kiwanis Nation)	14	14	14	14	15	15	15	15						+1
K59	Czech Republic and Slov	102	102	102	102	102	102	102	102						
K61	United Kingdom (Kiwanis	85	88	91	90	90	90	90	90						+5
K63	Romania (Provisional Dis	595	595	606	615	616	620	641	633						+38
K67	Turkey (Kiwanis Nation)	50	50	50	50	50	50	50	50						
Totals Europe		25923	25940	25930	26000	23818	23962	25981	26140						217
Globally		169264	170442	171289	171953	172882	173605	174417	175329						6065



Current situation - 1th of May 2023

District	District Name	Sep 22	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Trend
K32	Non-Districted Europe	48	48	48	48	48	43	43	43						-5
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**BECAUSE
THEY
OPENED
NEW
CLUBS**



Current situation - 1th of May 2023

MAKE IT EASY

FOR EVERYONE

TO JOIN ANY KIWANIS CLUB











FUNDRAISING

SERVICE



FORMAL & BUSINESS STYLE



ACTIVE SERVICE



COMMUNITY EVENTS



ΛΟΓΙΣΜΟΣ ΠΡΟΒΕΣΤΟΤΗΤΑΣ Η ΕΒΕΜΕΛΛΗ
KIMANIS

TAPAS - BAGEL
KIMANIS



DIFFERENT TYPES OF CLUBS



Kiwanis[®]

BREAKFAST CLUB



LUNCH CLUB



AFTER-WORK-PARTY CLUB



TRADITIONAL EVENING DINNER CLUB



NON-TRADITIONAL DINNER CLUB



3-2-1 CLUB



INTERNET CLUB

DIFFERENT TYPES OF CLUBS

Internet club

Offering flexibility for those who travel often or cannot attend traditional meetings, Internet-based clubs operate in much the same way as classic clubs. However, meetings are generally held using online vide-conference programs, and officers use technology extensively to keep members informed and connected.



YOUNG PROFESSIONALS CLUBS



GOLDEN CLUB



SINGLE PURPOSE CLUB

Targetting one single objective



Kiwanis[®]

SINGLE PURPOSE CLUB

Targetting one single target group



Kiwanis[®]

SINGLE PURPOSE CLUB

Similar target group as members



Kiwanis[®]

SAME COMPANY CLUB



NEW TYPES

Variations & combinations

3-2-1 club
Internet club
Young professionals
Single Purpose Club
Breakfast club
Lunch club
After work club
Evening dinner club



Kiwanis[®]

SATELLITE GROUPS



MAKE IT EASY

FOR EVERYONE

TO JOIN ANY KIWANIS CLUB



SUPPORT



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